

The benefits offered to designers participating in "NDBC India" are as follows:

Exposure on a Significant Platform: NDBC India is one of the celebrated fashion show, providing designers with extensive exposure and visibility.

Brand Building: Designers have the opportunity to establish and promote their own fashion brand through participation in NDBC India.

Showcase Collection: Each designer can showcase a collection of up to 15 to 20 garments, allowing them to display their creativity and design expertise.

Mass Promotion & Marketing: The event organizers conduct extensive promotion and marketing, giving designers increased visibility and recognition.

Selling Opportunity: Designers can directly sell their collections to interested buyers during the event.

Product Showcase: NDBC India offers a platform for designers to showcase their products to a targeted audience.

Inclusion in NDBC India Lookbook (Nazione): Designers' products will be featured in the NDBC India Lookbook (Nazione, fashion magazine), which includes product details and price tags.

Interview with NDBC India Digital: Designers may be interviewed by NDBC India Digital, likely a media outlet, providing them with additional publicity.

Renowned Showstopper: A famous personality may be appointed as the showstopper for a designer's collection, attracting media and audience attention.

Product Photo-shoot: Designers can have their products professionally photographed for marketing purposes.

Increased Google Presence: Participation in a significant fashion event like NDBC India can enhance designers' visibility on Google and other search engines.

Digital Articles: Designers may be featured in digital articles, providing them with further exposure.

These benefits are designed to encourage designers to participate in NDBC India, offering them valuable opportunities to showcase their talent, gain recognition, and grow their fashion businesses.